



Co-Located Conference Schedule

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Pre-Conference Sessions - Monday, March 18							*Pre-Conference Sessions are optional, an additional cost, and separately bookable.
12:30 p.m.	Lunch						
	EAM PRE-CONFERENCE SESSION 1*		EAM PRE-CONFERENCE SESSION 2*		EAM PRE-CONFERENCE SESSION 3*		SCM PRE-CONFERENCE SESSION 4*
1:00 p.m.	SAP S/4HANA 101 – Vesta's EAM Codex Dominic Brennan - Director, Vesta Partners Martin Stenzig - Chief Technology Officer, Vesta Partners		Smarter Data Management for Your Enterprise Asset Data Mike Jordan - VP, EAM Practice, Utopia Global Peter Aynsley-Hartwell - Chief Technology Officer, Utopia Global		Redefining Asset Management in the Digital World Andy Hancock - North America Regional Lead, Innovation and Industry 4.0, Digital Supply Chain, SAP Erik Schrampf - Solution Expert, Digital Supply Chain Center of Excellence, SAP America Justin Ladenburger - Director of Enterprise Solutions, Vesta Partners		Strategically Considering SAP S/4HANA? What the Business Community Can Do Now to Prepare for the Impending Technology Change Martin Rowan - Senior Partner, Reveal Sean Elliffe - Senior Partner, Reveal David Carroll - Associate Partner, Reveal
4:00 p.m.	CSUG EAM Jumpstart	Learn, Share, and Network with Your Peers Paul Kurchina - EAM Community Expert, ASUG Matthew Easlea - Chief Product Owner of Digital Connected Assets, SAP					
5:00 p.m.	Welcome Reception						
6:30 p.m.	CSUG Cocktail Reception <i>Sponsored by</i> 						
Conference Day 1 - Tuesday, March 19							
7:30 a.m.	Breakfast and Exhibition Viewing						
8:30 a.m.	Keynote	Journey to the Intelligent Enterprise: Customer Stories Paul Kurchina - SAP Community Expert, ASUG Andy Hancock - North America Regional Lead, Innovation and Industry 4.0, Digital Supply Chain, SAP					
9:30 a.m.	Keynote	Enabling the Intelligent Enterprise: SAP Supply Chain and Asset Management Strategy for Digital Transformation Patrick Crampton-Thomas - Global Head of Digital Products and Asset Management, SAP					
10:15 a.m.	Refreshments and Exhibition Viewing						
	TRACK 1: PLANNING AND SCHEDULING	TRACK 2: REPORTING, MDG, AND ANALYTICS	TRACK 3: IOT, PDM, AND MOBILITY	TRACK 4: JOURNEY TO SAP S/4HANA	TRACK 5: WAREHOUSE MANAGEMENT	TRACK 6: MATERIALS MANAGEMENT AND PROCUREMENT	TRACK 7: EAM AND SUPPLY CHAIN INTEGRATION
11:00 a.m.	Johnsonville: Reducing Downtime Through Work Prioritization and Integrated Planning and Scheduling Robert Meyers - Business Partner for Operations, Supply Chain, and Maintenance, Johnsonville LLC Chad Pennings - Maintenance and Reliability Analyst, Johnsonville LLC	People, Process, and Technology Converge with Data to Drive Operational Efficiency at Cleco Mark Prevost - VP, Asset Management, Cleco Jeff Knotts - Director of Solutions Consulting, Utopia Global	Puget Sound Energy's Journey Implementing an Integrated Work Management Solution Jacob George - Senior Application Configuration Analyst, Puget Sound Energy Khanh Nguyen - SAP Support - IT Technical Lead, Puget Sound Energy	Achieving Supply Chain Operational Excellence Tim Szendel - Director, Supply Chain Technology, Rockwell Collins Bob Carver - VP, Cloud Inventory Solutions, DSI	Loudoun Water Adopts Mobile Warehouse Management to Improve Productivity, Accuracy, and User Experience Ken Harvey - Warehouse Supervisor, Loudoun Water	Transaction Optimization: Sourcing Transformation Through Automation with SAP Ariba Rhonda Dawes - Purchasing Operations Director, Caesars Entertainment Michelle Bianchi - Director, Strategic Sourcing, Marketing Portfolio, Caesars Entertainment	EAM Journey at Norfolk Southern: Turning Vision into Reality Lynnanne Catron - Assistant VP of IT, Norfolk Southern Corporation
11:55 a.m.	Focus on Planning/Scheduling While Optimizing the Unavoidable Unplanned Work - Keep It Simple Ben Mansi - Partner SAP EAM Services, Vesta Partners	Moving Beyond "Standard" SAP to Reduce Business Pain Points Jeff Witt - EAM Technology Platform Owner, Owens Corning	Transform Mobile Asset Management with SAP Asset Manager Karsten Hauschild - Solution Manager Digital Supply Chain and Manufacturing, SAP	How to Decide Your Future Road Map in SAP S/4HANA for MRO Tom Wery - Maintenance Systems Project Leader, Kohler Corporation Denise Powell - Director of Global Business Development, Supply Chain, and Procurement, Vesta Partners	Ford Motor Company's EWM Implementation: Strategy, Challenges, and Lessons Learned Mark Mullins - Project Manager, Ford Motor Company Bruce Birdsong - Manager, Information Technology, Ford Motor Company	Mergers Are Tricky, Nutrien's Material Master Data Project Dave Merko - Procurement Supervisor, Nutrien Laura McLennan - Analyst I, Master Data, Governance and Systems, Nutrien	Exploring the Synergies of Maintenance and Procurement Systems Bob Pennington - Senior Analyst and Non-Hydrocarbon Logistics SAP Systems Team Lead, CITGO Petroleum Corp.
12:45 p.m.	Lunch and Exhibition Viewing						
2:00 p.m.	Toronto Hydro Modernizes Field Workforce Through SAP's Mobility and Scheduling Solutions John Piroli - Supervisor Program Management, Toronto Hydro Sam Wolfe - Solution Manager, Evora IT	Right Information, Right Person, Right Time Colin Kirkwood - Asset Management, Coal Assets Australia, Glencore Coal Australia	CenterPoint's "Insight-to-Action" Development with SAP PdMS Dan Greenwood - Asset Management Consultant, CenterPoint Energy Oliver Mainka - VP Product Management, SAP	Strategically Considering SAP S/4HANA? What the Business Community Can Do Now to Prepare for the Impending Technology Change Martin Rowan - Senior Partner, Reveal Sean Elliffe - Senior Partner, Reveal	Hess Adopts Mobile Warehouse Management to Improve Productivity, Accuracy, and User Experience Joel Kreider - Global Supply Chain Supervisor, Hess Corporation Andy Zimmer - Materials and Logistics, Hess Corporation	Redefining MRO and Procurement Transformation in the Digital Age with SAP Ariba Sanjay Srivastava - Director of SAP, GEC Packaging Technologies	From Miserable BoMs to Visual BoMs at Shell Upstream Deepwater Gulf of Mexico Christina Braud - Maintenance Support Team Lead, Shell
2:55 p.m.	Planning and Scheduling Enabling Digital Transformation Joerg Brosowski - Product Owner, SAP	Maintenance Business Transformation at CNOOC (Previously Nexen Energy) Ramesh Vora - Senior Business Analyst SAP PM, CNOOC International	Mobile Workforce Solution Drives Integration of SAP EAM Systems and Process Stephen Taylor - Group Manager IT, Zinfra Pty Ltd.	Journey to a Paperless Warehouse in SAP WM Raquel McElyea - VP of Operational Excellence, Dorman Products		Master Data Managed Tim McLain - Senior Manager of Warehouse and Inventory Management, Incitec Pivot Limited	MRP - Inventory Management and Work Management Integration Phani Wuppapalapati - Senior Advisor, Southern California Edison Amy Gonzalez - Technical Specialist, Southern California Edison
3:45 p.m.	Refreshments and Exhibition Viewing						
4:30 p.m.	Keynote	Know Yourself. Lead Yourself. Lead Others. Jannell MacAulay, Ph.D. - Retired Lieutenant Colonel and Director Human Performance and Leadership, U.S. Air Force					
5:15 p.m.	Cocktail Reception						

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Conference Day 2 - Wednesday, March 20							
7:30 a.m.	Breakfast and Exhibition Viewing						
7:45 a.m.	Breakfast Session	Doing Mobile the Right Way for Plant Maintenance Bob Dieterle - CEO, Dieterle Digital		Sponsored by 			
8:45 a.m.	Keynote	The AI Goldrush: How Do I Make Money off Artificial Intelligence and Machine Learning? Dr. Marc Teerlink, MBA/MBI - Global VP, Intelligent Enterprise Solutions and Artificial Intelligence, SAP					
9:30 a.m.	Keynote	Digital Innovation: The Kryptonite for Digital Disruption Randy Bradley - Assistant Professor of Information Systems and Supply Chain Management, University of Tennessee					
10:15 a.m.	Refreshments and Exhibition Viewing						
	TRACK 1: SAP S/4HANA AND CLOUD	TRACK 2: INTELLIGENT ASSET MANAGEMENT	TRACK 3: MOBILITY AND GIS	TRACK 4: INVENTORY MANAGEMENT AND PLANNING	TRACK 5: WAREHOUSE MANAGEMENT	TRACK 6: MATERIALS MANAGEMENT AND PROCUREMENT	
11:00 a.m.	Leveraging Standard SAP with a Custom Twist Chris Carver - Principal Engineer, GlobalFoundries	I AM San Diego: An Enterprise Framework for Sustainable Asset Management Gerard Lonergan - SAP EAM Manager, City of San Diego Rick Fisher - Director Solutions Consulting, PowerPlan	Re-Mobilizing Our Workforce by Changing the Bath Water, Not Throwing out the Baby Yearl Tolbert - Asset Management Coordinator, Chesapeake Energy Corporation Bill Padula - EVP Strategic Consulting, Evora	Leveraging SAP Integrated Business Planning for Record-Breaking Growth at Prestige Brands Matt Flood - VP of IT, Prestige Brands	BP Optimized Capital and Process Efficiencies Through Standardized and Consistent Approach with SAP for Supply Chain Justin Burnett - VP of Materials Management and Warehousing, BP America Sean Elliffe - Senior Partner, Reveal	Data Management for Operational Success at Gainesville Regional Utilities Barrie Corp - Supply Chain Manager, Gainesville Regional Utilities	Healthy Leader, Healthy Team Jannell MacAulay, Ph.D. - Retired Lieutenant Colonel and Director Human Performance and Leadership, U.S. Air Force
11:55 a.m.	What's It Really Like? A Customer's Perspective on SAP Technology Tom Bales - Maintenance Engineering Manager, Newport News Shipbuilding Patrick Crampton-Thomas - Head of Digital Product, Asset Management, and Digital Supply Chain Management, SAP	Integrated Intelligent Asset Management Suite for All Customers Matthew Easley - Chief Product Owner, Asset Management, SAP	Implementation of SAP GIS, SAP Linear Asset Management, and SAP Geo Framework for Material Traceability Jean Melton - Business Analyst Consultant, NorthWestern Energy Cyndra Fulton - Business Applications Technologist, NorthWestern Energy	SAP Extended Warehouse Management: More Innovations and Deployment Options Richard Kirker - Solution Owner, SAP	Puget Sound Energy Shines a Light on Warehouse Efficiency with SAP EWM Murali Karra - Advisor, Puget Sound Energy John Olson - Supervisor Central Stores, Puget Sound Energy	NASA's Journey to SAP Extended Procurement, Public Sector, and Regulated Industries Extension Michael Moore - Senior Manager, Application Technical Architect, NASA	Holistic Organizational Health Check: A Solution for Your Evolution Armando De La Ree - Business Process Expert, Raytheon
12:45 p.m.	Lunch and Exhibition Viewing						
2:00 p.m.	How to Embrace the Next Generation of Asset Management Powered by Industrial IoT, Analytics, and AI Paul Kurchina - Global EAM Thought Leader, ASUG Norm Poynter - Global EAM Thought Leader	Discussion: What Can Digitizing Do for Your Asset Management Strategy? Aaron Zurfliuh - Facilities Engineering, Newport News Shipbuilding	Transforming the SAP User Experience at Union Pacific Through Mobility and Agile Practices Ryan Litherland - System Consultant, Union Pacific	Redefining Safety Stock and Strategic Inventory Management at Pfizer Kieran Dawson - Director of ERP Solutions, Pfizer	Belimo Americas Leverages Complete Robotic Warehouse Automation with Integrated Shipping Kumar Prashant - SAP Solution Architect, Belimo Americas	Business Procurement so Easy, Who Needs Training! Tina Jeyasekhar - Senior ERP Business Analyst, Johns Hopkins Health System Preeti Khurana - Senior Software Engineer, Johns Hopkins Health System	Fit for "Our" Purpose Road Map: Making Simple Yet Significant Change for Business Benefits Colin Kirkwood - Asset Management, Coal Assets Australia, Glencore Coal Australia
2:55 p.m.	Reducing Unplanned Downtime with SAP S/4HANA Predictive Maintenance and Service Ralph Rio - VP, ARC Advisory Group	Discussion: Your EAM Strategy (by Industry) Martin Stenzig - Chief Technology Officer, Vesta Partners	SAP GIS Integration with Work Manager at Lincoln Electric System Tyler Sanderson - Functional Analyst, Lincoln Electric System Oscar Del Castillo - Functional Analyst, Lincoln Electric System	SAP Transportation Management: Innovations and New Strategies Bill King - Director, Southern California Edison (SCE) Solution Management, SAP	Enhance ERP and Deliver Business Value by Deploying Modern Applications Greg Courtney - Senior Business Process Analyst, Johns Manville	Monster Energy Transforms Its Product Launch Process Rudy Rios - SAP Solutions Architect, Monster Beverage Corporation	Creating Enterprise Information Excellence in a Complex Utilities Environment Cindy Hoffman - Senior Manager, Enterprise Data Governance, Xcel Energy
3:40 p.m.	Refreshments and Exhibition Viewing						
4:15 p.m.	Keynote	The Open Chair Closing Keynote Panel					
5:00 p.m.	Conference Concludes						

For more information regarding administrative policies such as complaint and refund, please contact our office at 914-509-5354.